

FORMICA CREATIVE EDITION VI

CONTEST RULES

1. OBJECTIVE

In this Edition (VI) of the Formica Creative Contest, participants must design an innovative and practical Youth Kitchen that adapts to their lifestyle and eating habits in a 6 m² space.

This project is to be developed using Formica® as the main material, with required use of CompacTop countertops and fronts in high gloss AR Plus (with customized and bending possibilities).

Projects must include the design and adaptation of all furniture and decorative elements deemed appropriate, and must use criteria of comparative functionality and feasibility.

2. PARTICIPANTS

The Formica Creativa Contest is directed to all Interior Design and Decorating students enrolled in their final year during the 2007 / 2008 academic year, as well as those graduated under 30 years old from Spain, Italy and Portugal.

Registration is as follows:

- By Internet, visiting webpage: www.proyectaconformica.com or www.formica.es
- By e-mail, sending an e-mail to info@proyectaconformica.com
- By telephone, calling +34 902 998 928
- By mail, sending the registration application to D&M-Formica Creativa, Alda. Urquijo 28-7º A, 48010 - Bilbao (Spain).

Registration is free.

3. CONDITIONS FOR PARTICIPATION

Each entrant may present one or more projects. Participation may be individual or in group (maximum 3 people). In the latter case, each team must register each team member and designate a single, valid speaker.

Participants may ask questions as needed by calling +34 902 998 928 or sending an e-mail to info@proyetaconformica.com

From all of the projects presented to the contest, the panel of judges will select 5 finalists.

4. MATERIALS TO BE SUBMITTED

Each project must be unpublished and contain, at least, the following material:

- Draft resolution, with descriptive report and construction details. All Formica® products used must be clearly noted in the plans. All technical specifications must also be indicated.
- The conceptual formation of the project, its innovative characteristics, ergonomics, practicality and viability of the developed design, and offering a functional and esthetic solution, will be considered, as will the quality of the presentation. Furthermore, the panel of judges will take into account the use of the recommended Formica® products.
- The project, as well as the laminate design, must be presented on A-2 format sheets and folders on rigid poster board (5-mm mounting board support) and submitted in a single package.

5. IDENTIFICATION

To ensure the anonymity of the contestants, each work must be signed under a pseudonym, an identification that must also be reflected on the material packaging.

A sealed envelope (identified by the pseudonym) containing the name, address, telephone number and e-mail of the designer or designers must be included in the package. For groups, the single spokesperson must be clearly indicated.

Furthermore, in the event no prize is won, it must be expressly indicated if the contestant intends to retrieve the work once the contest is over.

Each A2 page or panel presented must include the pseudonym corresponding to the project in the bottom right corner as identification (first names, last names, photographs or any other information that may identify the designer or designers is prohibited).

6. REGISTRATION PERIOD AND PROJECT ACCEPTANCE

- The registration period ends on **November 16, 2007**.
- The acceptance period for projects (which must be sent to D&M-Formica Creativa, Alda. Urquijo 28-7° A, 48010 - Bilbao, Spain) ends on **November 30, 2007**.

7. - PANEL OF JUDGES:

The panel of judges will be made up of:

- Isabel López, Tarruella López, S.L. Study (Barcelona)
- Pietro Arosio, Pietro Arosio Study (Milán)
- Raquel Chamorro, Quattrocento Study (Madrid)
- Renato Alonso, Santos Cocinas y Baños, S.L. (A Coruña)

A representative from Formica s.a. will also be present to serve as moderator and secretary for the panel of judges.

The decision of the panel of judges is final and will be made public during the awards ceremony to be held on a date and at a place that will be promptly communicated to the finalists.

Designers of the final projects, representatives from participating institutions, accredited design and interior decorating professionals, as well as specialized members of the mass media, will be invited to this event.

8. - AWARDS:

The total amount of prizes will be 8.000 €* which will be distributed as follows:

- First prize: 5.000 €*
- Second prize: 3.000 €*

* Candidates who receive cash prizes will be subject to applicable tax laws.

Prizes cannot be divided nor may the contest be declared void. All finalist projects will receive a diploma certifying their position as a finalist.

The Institution of the winner or winners will receive, furthermore, the Formica Trophy, of exclusive design.

9. - WINNING WORKS AND RETURN OF PROJECTS:

Winning works will remain the property of Formica s.a., who reserves all rights to industrial patent, commercialization and publication of the designs and developed systems, technical solutions and/or their derived possibilities.

Reproduction rights for publications and magazines will also be reserved for non-winning works, with mention of the designer and the institution in which he/she is enrolled always made.

Non-winning works will only be returned (to the address from which they were sent) upon request, as indicated in point 5.

10. - ACCEPTANCE:

Formica s.a. is not responsible for any damage to projects due to causes not related to the organization, or for any claims of plagiarism that may affect participants. Participation in FORMICA CREATIVE CONTEST VI carries the implicit acceptance of the entirety of these rules, whose interpretation is at the discretion of Formica s.a.